



Knoxville Botanical Garden & Arboretum Professional Photography Policy

The Knoxville Botanical Garden and Arboretum (KBGA) welcomes the opportunity to host professional photographers and their clients. We invest substantial funding and effort each year to ensure the grounds are beautifully maintained for garden enthusiasts, local students and the entire community. KBGA has become a popular location for all types of photography, and the positive attention that professional photographers bring to the Garden is greatly appreciated. In order to work more closely with photographers and aid compliance of guidelines, the following policy has been implemented.

PROFESSIONAL PHOTOGRAPHER POLICY

- For the purposes of this policy, a Professional Photographer is defined as someone who is being paid to take photographs on KBGA property.
- Those who wish to use the grounds of KBGA for their commercial use are required to join as members of The Garden at the Photographer level of \$100 or more. These funds directly support the maintenance and development of the KBGA grounds and gardens. Membership must be current and renewed annually.
- Upon receipt of membership dues, an ID card with lanyard will be issued and should be worn at all times when working with clients in the gardens. The lost lanyard replacement fee is \$10.00.

PHOTO CREDIT

- The KBGA requires the location credit *Knoxville Botanical Garden and Arboretum, Knoxville, TN* in all commercial uses of images taken in the Garden.

ADDITIONAL INFORMATION

- The KBGA reserves the right to deny access to the grounds for photography purposes to anyone (including members), if the photo shoot conflicts with other scheduled events. Those renting the grounds for special events receive priority.
- Access to the red garden apartment above the garage, patio, and walkway is restricted to staff and renters only. Do not disturb residents.

We appreciate your help in maintaining our standards and protecting both the gardens and architectural structures while on the property.

Question, comments, and concerns are welcome by the staff at the Visitor's Center or by email at info@knoxgarden.org

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GUIDELINES

When on the Garden's premises, we ask that you honor our photo policies, which reflect our commitment to protecting the aesthetics, beauty, and delicate nature of our Garden. Those who do not comply will be asked to leave. The Garden maintains the right to adjust these policies in specific instances to protect the best interests of the Garden.



- Photographers will be held accountable for themselves *as well as their clients* while working on the grounds.
- Photographers and clients must stay on walkways or grass at all times.
- Please do not walk in or through any garden beds. Do not pose subjects in the garden beds, including all mulched areas, as plants may be dormant and not visible.
- Please respect KBGA property by not climbing on those stone walls, trees or structures for photos.
- Do not intrude on the space given to scheduled events and reduce noise levels near these events.
- Please be respectful of all visitors and other photographers by not restricting access to any part of The Garden.
- Please do not leave any props or equipment unattended or on any walkways. Photographers assume full responsibility for their property while on KBGA grounds.
- Please do not pick, cut, or move any flora on the grounds. Please do not move plant labels or other KBGA property.
- Failure to adhere to photography guidelines may result in the termination of photography privileges.